



THREE VIRTUAL MEETINGS

1ST “OPEN HOCARE 2.0” TRANSREGIONAL PUBLIC CONFERENCE
(21STOCTOBER 2020)

2ND ” POLICY TOOL AND HOME CARE MEASURES (28TH OCTOBER 2020)

3RD “SME TOOL” (4TH NOVEMBER 2020)

Agenda (draft)

Version 3
10 2020



“Open HoCARE 2.0” transregional public Conference
21st October 2020 (2 hours) 10.00-12.00 a.m.

Agenda (draft)

- 09:45 - 10:00 Registration & Welcome by the Authorities
- 10:00 - 10:15 **HoCare 2.0 challenges: presentation of the key challenges of the silver economy and home care solutions**
Tranregional challenge and HoCare 2.0 strategy
(*Ákos Szepvolgyi LP/CTRIA, Hungary*)
- 10:20 - 10:35 **Introduction and short training session on the co-creation methodology within the Open Innovation 2.0 model (HoCare2.0 tool)**
(*Bende Csaba LP/CTRIA, Hungary*)
- 10:40- 10:55 **Open innovation and Co-creation methodology at European Level**
(European Commition: speaker to be confirmed)
- 11:00 - 11:15 **Open Innovation, Co-Creation and quadruple helix: the experience of Lombardia**
(*Angelo Gatto, Finlombarda s.p.a.*)
- 11:20- 11:35 **Open Innovation, Co-creation and quadruple helix representatives: Cluster Tav Experience**
(*Cluster Tav*)
- 11:40 - 11:55 **Innovation in eHealth**
(*ARIA SpA*)
- 11:55 - 12:00 **Wrap up (ARIA SpA)**